# A Survey Of Core Characteristics (revised)

This survey's main purpose is to discover [character]'s core characteristics - the things that make them [character]. There are questions about this in three sections: to do with [character] themselves, the world they live in, and the people and organisations involved in the creation of their stories. To help you, each question is illustrated with examples for other characters. There is also space for you to add any characteristics of [character] that you do not think have been covered elsewhere.

At the start of the survey there are a few questions about your experience of [character]'s media appearances. The whole survey should take about 20 minutes.

Please note that the survey is interested in your overall perception of [character] in any media, rather than any specific version. If you can't think of an answer for any question please leave it blank - finding out if some aspects of [character]'s character are less well-known than others is part of the research.

# 1. Your Experience Of [Character]

The first question is about your own experience of [character] stories. Depending on your answer, there may be some additional questions to follow.

## Media types[[1]](#footnote-1)

In which of the following media have you experienced [character] stories? Please answer 'Yes', 'No' or 'Not sure' for each question.

Comics Yes/No/Not sure

Movies Yes/No/Not sure

Animated TV shows Yes/No/Not sure

Video games Yes/No/Not sure

Newspaper strips Yes/No/Not sure

Radio shows Yes/No/Not sure

Action Figures/Toys Yes/No/Not sure

Other Yes/No/Not sure

*If 'Yes' to other:*

Which other media have you seen featuring [character]? Please enter details in the box below.

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## Comics[[2]](#footnote-2)

*If 'Yes' or 'Not sure' to comics:*

How familiar are you with comics from each of the following decades? Please answer using a scale of one to five, where one is "Not familiar at all" and five is "Very familiar".

1960-1969 1 - Not familiar at all / 2 / 3 - Fairly familiar / 4 / 5 - Very familiar

1970-1979 1 - Not familiar at all / 2 / 3 - Fairly familiar / 4 / 5 - Very familiar

1980-1989 1 - Not familiar at all / 2 / 3 - Fairly familiar / 4 / 5 - Very familiar

1990-1999 1 - Not familiar at all / 2 / 3 - Fairly familiar / 4 / 5 - Very familiar

2000-2009 1 - Not familiar at all / 2 / 3 - Fairly familiar / 4 / 5 - Very familiar

2010 - present day 1 - Not familiar at all / 2 / 3 - Fairly familiar / 4 / 5 - Very familiar

## Comics series

*If 'Yes' or 'Not sure' to comics:*

Which comics series are you aware of [character] appearing in? Please answer 'Yes' or 'No' for each series.

Books Of Doom Yes/No

Dark Reign Yes/No

[character] and the Masters of Evil Yes/No

Doom 2099 Yes/No

Fantastic Four Yes/No

Infamous Iron Man Yes/No

Infinity Gauntlet/Infinity War Yes/No

Not Brand Echh Yes/No

Marvel Superheroes Secret Wars Yes/No

Secret Wars II Yes/No

Secret Wars Yes/No

Spidey Super Stories Yes/No

Super-Villain Team-Up Yes/No

The Amazing Spider-man Yes/No

The Avengers Yes/No

The X-Men Yes/No

Unbeatable Squirrel Girl Yes/No

What If? Yes/No

Which other comics series have you seen featuring [character]? Please enter details in the box below.

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## Movies

*If 'Yes' or 'Not sure' to movies:*

Which movies do you remember seeing that featured [character]? Please answer 'Yes' or 'No' for each movie.

The Fantastic Four (1994) Yes/No

Fantastic Four (2005) Yes/No

Fantastic Four: Rise Of The Silver Surfer (2007) Yes/No

Fantastic 4 (2015) Yes/No

Other Yes/No

*If 'Yes' to other:*

Which other movies have you seen featuring [character]? Please enter details in the box below.

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## Animated TV shows

*If 'Yes' or 'Not sure' to animated TV shows:*

Which animated TV shows do you remember seeing that featured [character]? Please answer 'Yes' or 'No' for each animated TV show.

The Marvel Super Heroes (1966) Yes/No

Fantastic Four (1967) Yes/No

The New Fantastic Four (1978) Yes/No

Spider-man (1981) Yes/No

Spider-man And His Amazing Friends (1981) Yes/No

Fantastic Four: The Animated Series (1994) Yes/No

Spider-man: The Animated Series (1994) Yes/No

The Incredible Hulk (1996) Yes/No

Fantastic Four: World's Greatest Heroes (2006) Yes/No

The Super Hero Squad Show (2009) Yes/No

Iron Man: Armored Adventures (2009) Yes/No

The Avengers: Earth's Mightiest Heroes (2010) Yes/No

Ultimate Spider-man (2012) Yes/No

Avengers Assemble (2013) Yes/No

Hulk and the Agents of S.M.A.S.H. (2013) Yes/No

Other Yes/No

*If 'Yes' to other:*

Which other animated TV shows have you seen featuring [character]? ? Please enter details in the box below.

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## Video games

*If 'Yes' or 'Not sure' to video games:*

Which video games do you remember seeing or playing that featured [character]? Please answer 'Yes' or 'No' for each video game.

The Amazing Spider-man and Captain America in Dr. Doom's Revenge! (1989) Yes/No

Spider-man: The Video Game (1991) Yes/No

Marvel vs Capcom (1995-2011) Yes/No

Marvel: Ultimate Alliance (2006-2019) Yes/No

Marvel Super Hero Squad (2009-2011) Yes/No

Lego Marvel Super Heroes (2013) Yes/No

Marvel Heroes (2015-2016) Yes/No

Other Yes/No

*If 'Yes' to other:*

Which other video games have you seen or played featuring [character]? ? Please enter details in the box below.

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## Other Categories

*For other media types, please follow the same format as above.*

# 2: About [Character]

The next five questions are about [character] themselves. For each question, please enter as many answers as you can think of in the boxes provided. You do not have to enter anything at all if nothing comes to mind, and you can always return to this section later.

## Appearance

In the boxes below please enter as many aspects of [character]'s appearance as you can think of.

***Examples:*** for Wonder Woman you might enter "tiara", "wrist amulets", "red bustier", "black hair" or for Superman "blue costume", "red cape", "red pants", "S symbol on chest".

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## Names and titles

In the boxes below please enter ways that [character] is addressed, either by other characters, the narrator, or themselves.

***Examples:*** for Superman you might enter "Kal El", "Clark Kent", "Man Of Steel", "Man Of Tomorrow" or for Doctor Who "The Doctor", "Doc", "Professor", "John Smith", "The Oncoming Storm".

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## Physical actions

In the boxes below please enter specific physical actions that you associate with [character]. This refers to specific physical actions that are characteristic of them, rather than their general behaviour, which will be asked about in the next question.

***Examples:*** for Doctor Who you might enter "runs down corridors", "uses sonic screwdriver", "regenerates" or for Spider-man "climbs walls", "shoots webs", "swings through city".

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## Behaviours

In the boxes below please enter general behaviours or personality traits that you associate with [character]. This refers to their general behaviour - any specific physical actions should be entered into the previous section.

***Examples:*** for Spider-man you might enter "guilt-ridden", "wise-cracking", "always late" or for the Thing "self-pity", "loyalty", "love for Alicia".

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## Dialogue

In the boxes below please enter things that [character] regularly says. This refers to the specific phrases that they use - their catchphrases.

***Examples:*** for the Thing you might enter "it's clobberin' time", "what a revoltin' development" or for Sherlock Holmes "elementary my dear Watson", "the game's afoot".

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# 3. [Character]'s World

The next four questions are about the world that [character] lives in. For each question, please enter as many answers as you can think of in the boxes provided. You do not have to enter anything at all if nothing comes to mind, and you can always return to this section later.

## Other characters

In the boxes below please enter any other characters who regularly appear in [character]'s stories - their supporting cast.

***Examples:*** for Sherlock Holmes you might enter "Doctor Watson", "Mrs Hudson", "Professor Moriarty", "Inspector Lestrade" or for Harry Potter "Hermione Granger", "Ron Weasley", "Dumbledore", "Snape", "Voldemort".

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## Objects

In the boxes below please enter any objects that regularly appear in [character]'s stories.

***Examples:*** for Harry Potter you might enter "wand", "invisibility cloak", "golden snitch" or for Buffy The Vampire Slayer "stake", "school bag".

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## Locations

In the boxes below please enter any places that you associate with [character] stories.

***Examples:*** for Buffy The Vampire Slayer you might enter "Sunnydale", "the Hellmouth", "school library", "Spike's crypt" or for Lara Croft "Croft Manor", "jungle", "pyramid".

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## Previous events

In the boxes below please enter any important events from the past that are referred to in [character]'s stories. This includes flashbacks or things that [character] or other characters mention in their stories - the personal history that makes them who they are.

***Examples:*** for Lara Croft you might enter "plane crash in the Himalayas", "mother's death", "inherits family title"", "or for Batman "murder of parents", "back broken by Bane", "bat flies through window".

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# 4. Creators And Marketing

The next two questions are about the real-life people and organisations associated with the creation and marketing of [character]'s stories. For each question, please enter as many answers as you can think of in the boxes provided. You do not have to enter anything at all if nothing comes to mind, and you can always return to this section later.

## Creators

In the boxes below please enter the names of any people or organisations that you associate with the creation of [character]'s stories. Please note that this can refer to anybody who worked on any story, not just the original creators of the character.

***Examples:*** for Batman you might enter "Frank Miller", "Christopher Nolan", "Bill Finger", "Adam West" or for Duke Nukem "Todd Replogle", "George Broussard", "Allen Blum".

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## Marketing

In the boxes below please enter the names of any people or organisations that you associate with the marketing of [character]'s stories. This could include names that you have already entered in the previous question, but does not have to.

***Examples:*** for Duke Nukem you might enter "George Broussard", "Apogee", "3D Realms" or for Wonder Woman "George Perez", "DC Comics", "Lynda Carter", "Gail Simone".

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# 5. Other Associations

Is there anything else that you associate with [character] that has not been covered in this survey so far? If so, please enter details in the boxes below. You do not have to enter anything at all if nothing comes to mind, and you can always return to this section later.

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# Thank you

The survey is now complete. Thank you for taking part.

1. Note: The media types listed here were selected for Doctor Doom, the original character used to create this survey. Other media types may be required for other characters. [↑](#footnote-ref-1)
2. Note: The examples in this section all apply to Doctor Doom. Other examples would obviously be required to replace them for other characters. [↑](#footnote-ref-2)